



For Immediate Release

Fresh Start Growers' Supply and Phoenix Hill Neighborhood Association Announce Relocation of Phoenix Hill NuLu Farmers' Market Beginning May 8, 2012

Louisville, KY - Fresh Start Growers' Supply and the Phoenix Hill Neighborhood Association are proud to announce that the Phoenix Hill NuLu Farmers' Market will be relocated to Fresh Start Growers' Supply at 1007 E. Jefferson Street beginning Tuesday, May 8.

"This is just one more step for Fresh Start Growers' Supply to support local farmers. They are our good friends and customers, and we like to see them succeed," said Steve Paradis, owner of Fresh Start.

The market will be open to the public every Tuesday (May 8 – October 30) from 3:00 – 6:30 p.m. in the back lot of Fresh Start, located near the intersection of Baxter Avenue and E. Jefferson Street.

About Fresh Start Growers' Supply

Fresh Start Growers' Supply provides world changing sustainable and organic farm and garden supplies and services. We create success for professionals, homeowners, and communities who desire to grow great, healthy, and fair food. We are committed to regenerative agriculture.

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About The Phoenix Hill Neighborhood Association

The **Phoenix Hill Neighborhood Association**, a non-profit neighborhood association created in 1975, has been a catalyst for revitalization in the East Downtown area. The Association was integral in the development of two major housing complexes (Phoenix Hill Townhouses and Phoenix Place Apartments) and was responsible for the development of the first Affordable Housing Homearama - showing that a market did exist for new single-family homes in the neighborhood. The most inspiring aspect of the PHNA's success is that all of this has been accomplished by voluntary efforts of concerned residents and businesspeople. The people of Phoenix Hill have had an association to turn to with their concerns for over two decades. Community outreach is the most basic and important function of the association. As a result, the voice of one grows into the voice of many, thereby increasing the likelihood of accomplishing the desired goal.

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